### Facts and Figures

**Fair**

interzum 2021

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**Subhead**

International fair for the furniture and interior construction industries’ supplying sections

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**Date of the event**

Tuesday, 4th May - Friday, 7th May 2021

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**Organizer**

Koelnmesse GmbH

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**Event frequency**

Every two years

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**Venue**

Cologne

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**Opening times**

<table>
<thead>
<tr>
<th>For exhibitors</th>
<th>8:00 a.m. - 7:00 p.m.</th>
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<tbody>
<tr>
<td>For visitors</td>
<td>9:00 a.m. - 6:00 p.m.</td>
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</tbody>
</table>

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**Exibition segments**

**Materials & Nature**

Wood, veneers, parquet flooring, interior works, decorative surfaces, décor papers, laminates, wood-based panels, laminated plastic, mineral materials, surface treatments, embossing cylinders, press plates, edges

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**Function & Components**

Lamps and lighting systems, semi-finished products for cabinet, kitchen, locks, office and modular furniture fittings, built-in parts

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**Textile & Machinery**

Machinery for upholstery and bedding, upholstery materials, upholstery accessories, cover fabrics, leather, adhesives

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**Fair profile**

interzum is the leading global event for the furniture and interior construction industries’ supplying sections. This is where the trends and visions that will
create future living spaces using modern materials, outstanding design and exclusive innovations come to life.

One of the key features of this trade fair is the highly international character of the exhibitors. The trade fair not only connects the local markets, but it also drives internationalization in the areas of furniture production and interior fittings.

interzum is also source of inspiration for product developers, designers and architects. Its comprehensive supporting program, complete with the bestowing of the renowned interzum awards, offers no end of stimulation

<table>
<thead>
<tr>
<th>Target groups</th>
<th>Industry, Trade, Skilled trade, Architects, Interior designers, Office facility furnishers, Designers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Access authorisation</td>
<td>Trade visitors only</td>
</tr>
<tr>
<td><strong>Mailing of application forms</strong></td>
<td>January 2020</td>
</tr>
<tr>
<td><strong>Figures for the event 2019</strong></td>
<td>1.805 from 60 countries thereof 1.449 international</td>
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<tr>
<td>Exhititors</td>
<td>190.000m²</td>
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<tr>
<td>Visitors</td>
<td>74.000 from 152 countries</td>
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<tr>
<td><strong>Director</strong></td>
<td>Maik Fischer</td>
</tr>
<tr>
<td><strong>Project Assistant</strong></td>
<td>Vanessa Pinger</td>
</tr>
<tr>
<td><strong>Sales Manager</strong></td>
<td>Jonas Falk, Caroline Freda-Bodensteiner, Nikola Funk, Petra Opgenoorth</td>
</tr>
</tbody>
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