

Facts and Figures

Trade fair **interzum 2011**
Subhead International fair for the furniture and interior construction industries' supplying sections



Date of the event 25th May – 28th May 2011

Organizer Koelnmesse GmbH
Messeplatz 1
50679 Köln
Germany

interzum 2011
25.05. – 28.05.2011

Event frequency Every two years

www.interzum.de

Venue Cologne

Opening times For exhibitors 8:00 a.m. to 7:00 p.m.
For visitors 9:00 a.m. to 6:00 p.m.

Contact:
Matthias Pollmann
Eike Fuchs

Admission fees 2009

Day ticket, advance sale	€ 14.00
Day ticket, ticket office	€ 25.00
2-Day ticket, advance sale	€ 28.00
2-Day ticket, ticket office	€ 50.00
Season ticket, advance sale	€ 35.00
Season ticket, ticket office	€ 60.00

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Stand rental fees/sqm

Registration by 31.05.2010:

Terrace stand	€ 126.00
Corner stand	€ 128.00
2 corner/Island stand	€ 130.00

Registration after 01.06.2010:

Terrace stand	€ 136.00
Corner stand	€ 138.00
2 corner/Island stand	€ 140.00

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Lump sum energy costs /sqm € 6.00

Catalogue 2009 € 15.00

Product segments

- Materials and components for furniture production and interior construction.
- Machines, materials, and components for upholstered furniture and mattress production.
- Slipcover materials, leather
- Light & Innovative Materials

Target groups (exhibitors and visitors)	Industry, Trade, Skilled trade, Architects, Interior designers, Office facility furnishers, Designers
Fair profile	<p>interzum is the leading global event for the furniture and interior construction industries' supplying sections. This is where the trends and visions that will create future living spaces using modern materials, outstanding design, and exclusive innovations come to life.</p> <p>A distinguishing characteristic of this trade fair is the exhibitors high level of internationality. The trade fair not only binds the local markets, but it also drives internationalization in the areas of furniture production and interior fittings.</p> <p>interzum is also a source of inspiration for product developers, designers, and architects. Its comprehensive supporting program, complete with the bestowing of the renowned interzum awards, offers no end of stimulation.</p>
Mailing of registration forms	January 2010
Construction period	Halls 6-9: 12.05.2011, 10.00 p.m. Halls 4, 5, 10: 16.05.2011, 10.00 p.m.
dismantling period	28. May 6 p.m. – 01. June 6.00 p.m.
Access rights	Trade visitors only
Figures for the previous event 2009:	
Exhibiting companies	1,370 from 631 countries thereof 968 international
Gross exhibition space	152.000 m ²
Visitors	47,000 from 130 countries
Sales Manager	Mr. Matthias Pollmann Mr. Eike Fuchs
website	www.interzum.de